



Excellence of Innovation

CLIENT



Rajinfo is a leading System Integrator Providing Customized & Integrated solution for Voice - Unified Communications, Data, Video, Security & Surveillance and Power products. Corporate office is located at Ahmedabad – Gateway of most innovative and fast growing state of Gujarat with techno-commercial team.

Challenge

They wish to build a Customer Experience Center, which can be utilized to experience “Cisco Networking, Unified Communication, Telepresence & Collaboration as well as Audio Visual Solution” for Customer and Training of their employee. They need a display that is non-proprietary, compliant with Cisco system for demonstration.

Solution

Newline suggested TRUTOUCH 75” model (TT-7516UB), the 4K Ultra HD interactive display for their Customer Experience Center. The TRUTOUCH is installed in their show room, integrated with their “Unified Communication, Telepresence & Collaboration as well as Audio Visual Solution”, utilizing features like instant Whiteboard, annotation, and so on.

Results

The Customer Experience Center is a great success. The non-proprietary nature of the TRUTOUCH display works perfectly with the Unified Communication solution. UHD 4K resolution screen shows vivid image, allowing users to be seen clearly like everyone is sitting in the same room. It’s easy switch the display to a digital whiteboard with TRUTOUCH’s built-in system, as well as annotation on websites, documents, and presentations. Customers are impressed by the flawless system integration of TRUTOUCH and the UC system.

